



Adding Value to your Showhome

The Vogue Group has become the by-word for unparalleled style, customer service and professionalism in the new homes market.

As the largest organisation of its kind, it offers the most comprehensive, integrated package of specialist services to the developer currently available.

Furthermore, with 15 successful privately owned companies, the Group can offer expert handling of everything from showhome and private client designs, through to flooring, insurance and removals – a truly unique service!

The Ultimate Package

Vogue Interiors, Interior Classics, Room Service Designs and Vogue London, cover all aspects of interior design from award winning showhomes, through to investment packages to private clients.

Alongside the interiors businesses are four flooring companies, Vogue Interiors Flooring, Yourshowhome, Carpet It and Trade Flooring Direct, all of which provide exceptional installation and service.

The Furnishing Touch also provides custom built 'retail studios', which can be displayed alongside your showhome, offering point of sale support and high street brands at unbeatable value.

Commitment to clients' requirements does not end with the installation of the showrooms. The specialist services of House to Home, Smartmove and The Removal Group, an online international removal company, are able to cover all aspects of removals, supported by comprehensive insurance from Sure Direct.

This extensive portfolio of services offers massive benefits to new homes developers – a single, convenient, expert source of all of their show home requirements!

Commitment to Design Quality

As the UK's premier provider of new show homes, Vogue Interiors works closely with a variety of developers, including all of the top ten national new homes developers.

In fact, the company's diverse range of interior design schemes cover budgets from £10,000 to in excess of £100,000. With its understanding of the new homes market, consumer trends and meticulous customer care, the company knows how to deliver creative designs that will give its clients a competitive edge.

The focus is always on quality rather than quantity, and the delivery of bespoke designs and exciting lifestyle solutions that are tailored to the aspirations of the target home buyers.

Exciting New Advances

As the pioneer of new services and initiatives, the Vogue Group has always been able to give added value to its clients.

In fact, the last year alone has seen the launch of Vogue Express, a successful new service, which turns difficult stock plots into attractive, workable spaces. Any size of plot can be furnished to include furniture, window dressings, lighting and accessories to help the developers gain faster and more profitable sales.

The launch of the Vogue CGI Service - Vogue Virtual, is another exciting initiative, which offers the developers the capability of providing computer generated imagery of interiors and virtual tours to customers.

Not only is it an effective marketing tool, but it is proving to be a highly sustainable way of reducing the fuel and energy costs associated with the promotion and viewing of new homes.

The Vogue Commitment

As the Vogue Group continues to refine and enhance its extensive range of services, new homes developers can rest assured that, even in this increasingly difficult market, we will continue to add value to their brands.



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